

JARED PUTNAM

VISUAL INTERACTIVE DESIGNER

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Skills

Photoshop	XUI	VSO
InDesign	HTML5	Sharepoint
Illustrator	CSS3	Geopol Champ
Photography	Wordpress	PC & Mac Efficient

Experience **Xbox Programming - Design Production Lead for Insight Global OSM Design Team**
July 2015 - Present

My primary role is managing a team of talented designers. We focus on creating editorial content and interactive experiences globally for the Xbox One and Xbox 360 dashboards, as well as the Windows 10 Store. Additionally, I'm in charge of the production design work and make approvals for imagery that reaches the Xbox Live services. I ensure that all assets meet our standards of visual excellence.

Xbox Programming - Editorial Art Lead via Creative Group
April 2013 - July 2015

Responsible for the quality control and approval of all editorial imagery for global distribution on all Xbox LIVE platforms. Ensured that all of the assets met our standards of visual excellence while meeting both our design and Geopol guidelines to drive optimal engagement. I also created graphics and experiences within Xbox Live for both the Xbox One and Xbox 360. I helped see the successful launch of the Xbox One in November of 2013.

Amazon - Lead Designer for Video Games
October 2012 - March 2013

Designed all of the graphics for the video game category. For larger projects oversaw a team of designers. Worked with UX designers to explore new and innovative ways of bringing new and upcoming releases to Amazon's customers within the realm of video games.

Amazon.com Visual Experience Designer
April 2012 - October 2012

Produced a high volume of promotional graphics in a fast paced environment. Collaborated with site merchandisers and vendor managers to ensure graphics conformed to vendor specifications. Designed graphics within various seasonal style guides and company wide graphic guidelines.

Education **Bachelor of Fine Arts - Graphic Design**
The Art Institute of Seattle
Seattle, WA
Graduated June, 2012

References References Available Upon Request